



SPONSORSHIP OPPORTUNITIES + BENEFITS

Sponsorship of this event supports a registered 501(c)(3), and your contribution will be tax deductible to the extent of the law.

Presenting

\$250,000

One Partner

- 2 VIP Reserved Tables for 8 guests
- Housing provided for up to 6 guests during the week of the show in Aspen area.
- 8 invitations to shop early at the Sample Sale
- Customized activation (exclusive)
- Back cover ad in AC Fashion Magazine
- E-blast cross promoting your brand
- Social Media cross promotion (10 posts)

YOUR LOGO ON

- Poster + Marketing Materials
- AC Fashion Magazine sponsor page
- Event step and repeat (exclusive)
- Event screenwash (standalone)
- Main Steet Banner
- Aspen Cares website with direct link
- All e-blasts

Title

\$100,000

Three Partners

- VIP Reserved Table for 4 guests
- 4 invitations to shop early at the Sample Sale
- Customized activation
- Full page ad in AC Fashion Magazine
- Social Media cross promotion (6 posts)

YOUR LOGO ON

- AC Fashion Magazine sponsor page
- Event screenwash
- Aspen Cares website with direct link
- All e-blasts

Ajax

\$50,000

- 4 Runway Tickets
- Half page ad in AC Fashion Magazine
- Social Media cross promotion (3 posts)

YOUR LOGO ON

- AC Fashion Magazine sponsor page
- Event screenwash
- Aspen Cares website with direct link
- All e-blasts

Participating

\$20,000

- 2 Runway Tickets
- Social Media cross promotion

YOUR LOGO ON

- AC Fashion Magazine sponsor page
- Event screenwash
- Aspen Cares website with direct link

Donor

\$10,000

- 2 Tickets to Fashion Show
- Social Media cross promotion

YOUR LOGO ON

- Event screenwash
- Aspen Cares website with direct link

Supporter

\$5,000

- Social media acknowledgment

NAME ACKNOWLEDGMENT ON

- Event screenwash
- Aspen Cares website with direct link